

Jobs Midlands rate card

The screenshot shows the Jobs Midlands website in a Microsoft Internet Explorer browser window. The website layout includes a header with the logo and navigation links, a main content area with a search bar and job listings, and a sidebar with news and featured employers. Arrows from the rate card on the right point to specific elements on the website: the top navigation bar, a search bar, a 'Log in' form, a 'Hot Jobs' banner, a 'Teacher Active' button, a 'Featured Employer' box, and a 'Hot Jobs' list.

Banner Advert
 Rotate with other advertisers
 £10 CPM**

Skyscrapers
 Rotate with other advertisers
 £14 CPM**

Hot Jobs
 Hot jobs available when packaged with newspaper adverts - contact infojobsmidlands@mrn.co.uk
 Solus £900

Button Adverts
 Fixed (per month) £500 or CPM £8 (to rotate with other adverts).
 Direct click through to advertiser website.

Featured Employer
 Fixed button advert linking to a profile page then linking to advertiser website.
 £500 per month.*

Rates valid until July 2007.
 **CPM = cost per thousand page impressions - can rotate with other advertisers. Delivery and click through reports available on request.
 All prices quoted exclude VAT
 *limited availability

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