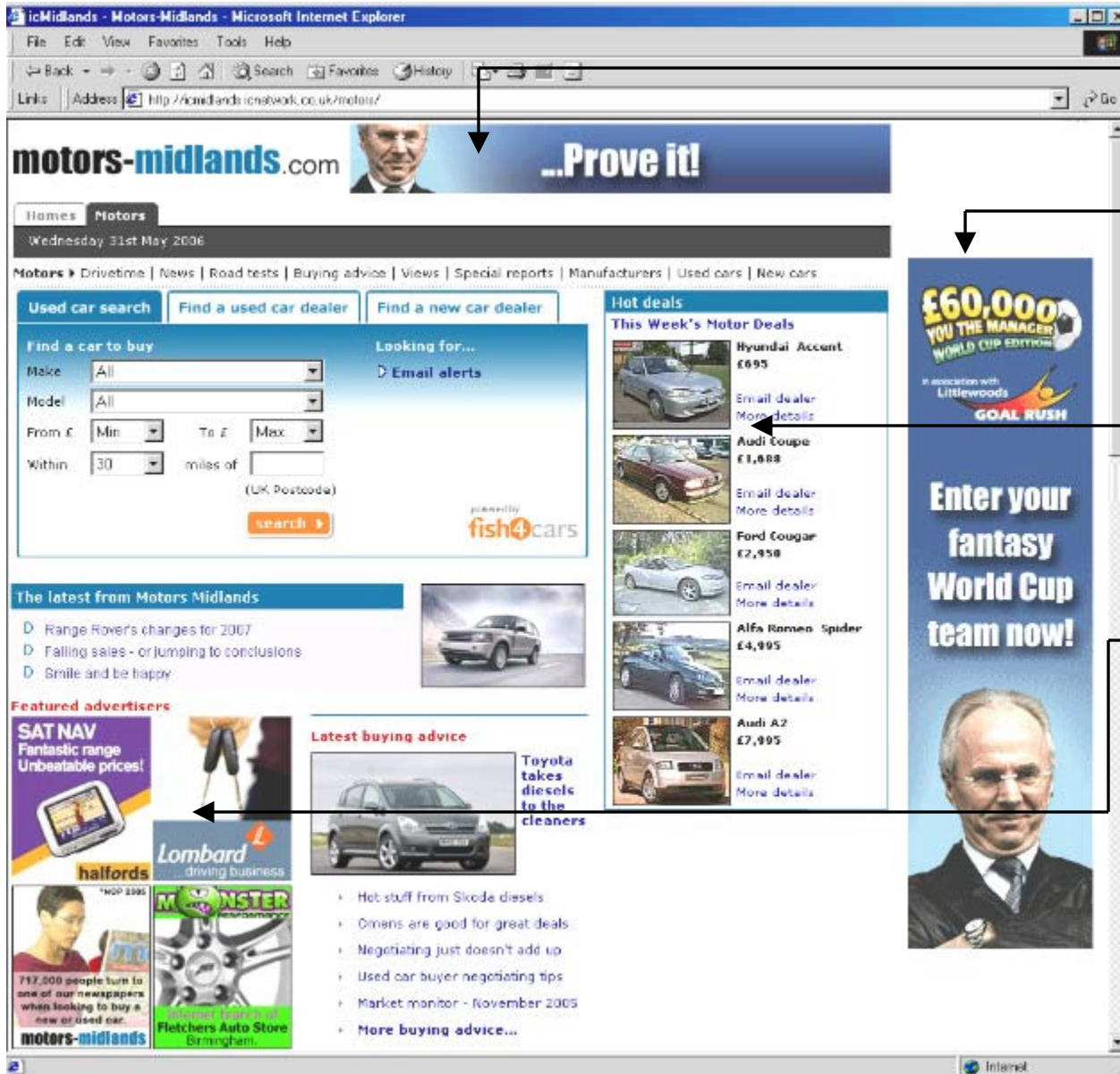


# Motors-midlands.com rate card



**Banner Advert**  
 Rotate with other advertisers  
 £15 CPM\*\*

**Skyscrapers**  
 CPM\*\* Rotate with other adverts.  
 (\*direct click through to advertiser website.)  
 £25 per week

**Hot Deals**  
 Showcase one special deal. Only available when signed up to Motors-midlands direct upload – £25 per week

**Featured Advertisers**  
 Button advert linking directly to your website. 30p per click capped at £200 per month.\*

Rates valid until March 2007.  
 \*\*CPM = cost per thousand page impressions - can rotate with other advertisers. Delivery and click through reports available on request.  
 All prices quoted exclude VAT  
 \*limited availability