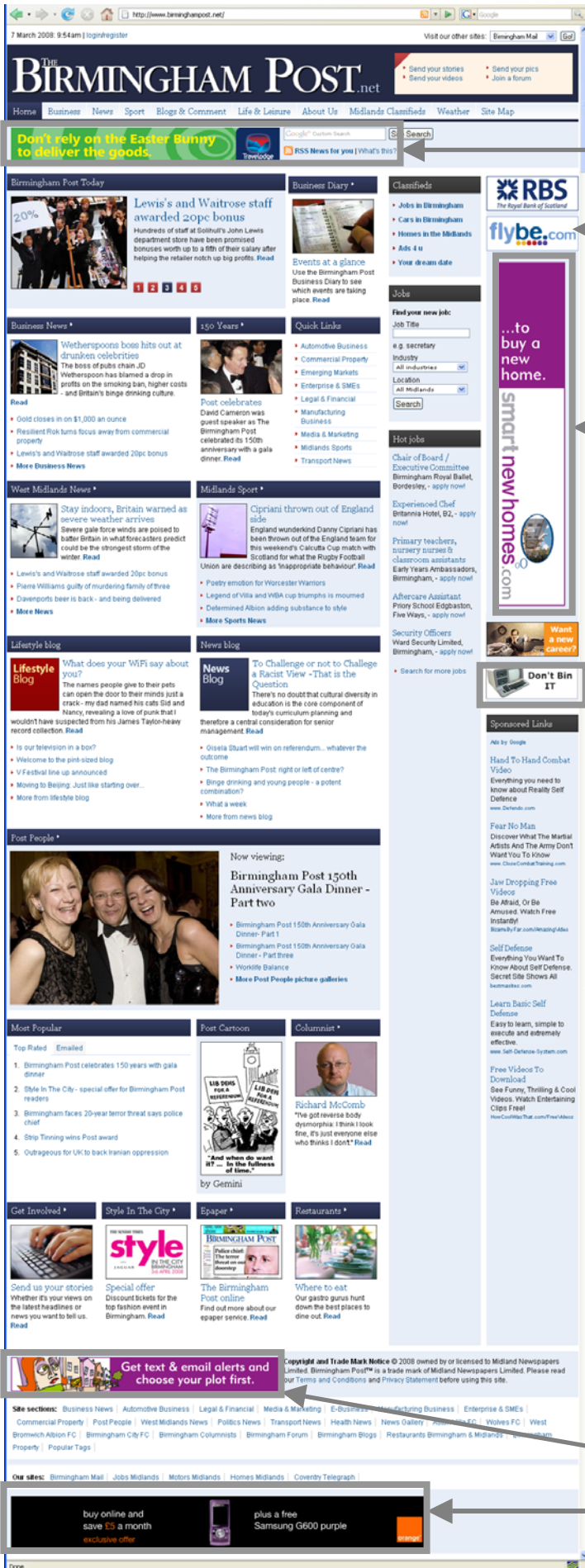


Birminghampost.net rate card



Leader Board/Banner (Nat/Local)

- 1 Rotating ad slot only
- Size – 728W x 90H pixels
- Can take a 468W x 60H Banner size instead
- £10 CPM **

Skyscraper (Nat/Local)

- 1 Rotating ad slot only
- Size – 160W x 600H pixels
- £14 CPM **

Button/Tile (Nat/Local)

- 5 slots – 2 above Skyscraper & 3 below
- All rotating ad slots
- Size – 160W x 60H pixels
- £8 CPM **

**** CPM = Cost per thousand page impressions**

Delivery and click through reports available upon request.

File formats for Creative

Moving image

- .gif – animated Gif
- .swf – Flash

Static image

- .gif – Gif
- .jpg - Jpeg

NATIONAL CLIENTS SOLD BY AMRA