

## Solihull News advertising rate card

7 August 2008 9:13am login/register

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# Solihull News.net

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[www.landrover.co.uk/election](http://www.landrover.co.uk/election)

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 TV/D former members of the Women's Land Army have received special awards from Prime Minister Gordon Brown. [Read](#)

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Now viewing:  
**Solihull Carnival**  
 Otton & West Warwickshire CC v Coleshill CC  
 Prince Charles visits the Land Rover factory  
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### Leader Board/Banner (Nat/Local)

- 1 Rotating ad slot only
- Size - 728W x 90H pixels
- Can take a 468W x 60H Banner size instead.
- £10 CPM \*\*

### Button/Tile (Nat/Local)

- 5 slots -
- 2 above Skyscraper & 3 below
- All rotating ad slots
- Size - 160W x 60H pixels
- £8 CPM \*\*

### Skyscrapers (Nat/Local)

- 1 Rotating ad slot only
- Size - 160W x 600H pixels
- £14 CPM \*\*

\*\* CPM = Cost per thousand page impressions  
 Delivery and click through reports available upon request.

#### File formats for Creative Moving image

- .gif - animated Gif
- .swf - Flash
- Static image
- .gif - Gif
- .jpg - Jpeg