

The screenshot shows the WOW Birmingham website layout. At the top, there is a red banner for 'GIGBETH' with the text 'Gigbeth is coming... 1-3 November 2007'. Below this is a navigation bar with links like 'icBirmingham', 'Motors', 'Jobs', etc., and a search bar. A left-hand menu lists categories such as 'Home page', 'Birmingham Post', 'Films', 'Music', etc. The main content area features a 'welcome to WOW' section with a 'Back to black' article about Black Sabbath. Below this are 'What's On Top Picks' with three small article thumbnails. At the bottom, there are sections for 'Search the latest Catering jobs in Birmingham for...', 'WIN with WoW', 'Featured Partner', and 'Booking Now'. On the right side, there is a vertical purple banner with the text 'Discover the smarter way...' and a cartoon character. Several advertisement banners are visible, including Domino's Pizza, Ads4u, Security with Style, COMFY CARE, Eatons, UK WORLD TRADING, and SUPER SOCCER. Arrows from the text boxes on the right point to these specific ad locations on the website.

**Banner Advert**

Banner Package:  
50,000 Page Impressions rotating  
across icbirmingham for 1 month  
£300.  
£10 CPM\*\*.

**Button Adverts**

16 advertisers rotating between 8  
button slots.  
Direct click through to advertisers  
website.  
£100 per month.

**Skyscrapers**

Rotate with other advertisers.  
Direct click through to advertisers  
website.  
£14 CPM\*\*

Rates valid until February 2008.

\*\*CPM = cost per thousand page  
impressions - can rotate with other  
advertisers. Delivery and click  
through reports available on  
request.

All prices quoted exclude VAT  
\*limited availability